

Ben Clark
Curriculum Vitae

I am a hard-working and dedicated designer, with a wide ranging skill set and an aptitude for learning. Whilst I retain a great proficiency for creating design solutions based on logic and rationality, I also value the strength of good ideas and exciting new concepts. I approach design work with an intelligibility and thoroughness that includes and implements great research skills, and I am a designer who embraces concepts and issues that, whilst not included in the immediate realm of graphic design, are intrinsically linked to visual communications. Although I adore functional design systems based on strong typography and hierarchy, I also love wit and humour in design and visual communication, and believe that being able to make a user enjoy an interaction with a piece of design is one of the greatest skills a designer can have. As well as my fascination with all things theoretical and conceptual, I also have a great technical dexterity. These technical capabilities link to my innate fascination with new technology and media, as I truly believe that all communication designers should be aware of the contexts and subjects we will be designing for in the future, and embrace these now.

Contact

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References

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Education

09/07-06/10 *Arts University College at Bournemouth.*
Graduated with a First Class degree in BA (Hons)
Graphic Design

09/06-06/07 *Reigate School of Art and Design*
Art Foundation (Merit)

09/04-06/06 *Reigate College*
A levels in Art, Graphic Design and English

Technical Skills

Print Excellent skills in Photoshop, Illustrator and InDesign, up to CS5. Experience with designing for books, posters, packaging and stationery.

Web Good skills in HTML and CSS. Competent knowledge of Javascript, Wordpress, and basic PHP. Capable of working with Dreamweaver, up to CS5, Coda, and FTP applications such as Transmit.

Motion Good skills in After Effects, up to CS5. Competent skills in Premiere Pro and Flash (AS 2.0) up to CS5.

Other Microsoft Office, various basic video and photo editing applications outside of Adobe CS.

Employment

09/05-06/10 *Tesco, Gatwick and Bournemouth- Customer Assistant.*
This job has allowed me to support myself during college and university, and I have shown I am capable of being flexible and taking on various roles, as well as being punctual and hard working.

Other Interests

Photography, George Orwell, Stanley Kubrick, cycling, Charlie Brooker, environmentalism, Iain Banks, The National, IDEO, Apple, The Guardian, XKCD and garibaldi biscuits.

Design Work

09/09 Designed and built a portfolio website for recent photography graduate, Tery-Anne Webb, helping her land her first job at a successful portraiture studio.

05/09 Designed promotional poster, opening titles and end credits for 'Over Stanley' a short film about the Falklands War.

03/09-05/09 Created identity and promotional items for Pulse photography exhibition, the degree show of the graduating Gloucestershire University Editorial and Advertising Photography students, which took place at Dreamvault in London.

02/09 Identity design and brand guidelines for 'U Club', a charity run youth club that targets teens living in traditionally run down and violent housing estates.

05/08-09/08 Identity design and promotional work for L&Q housing trust events, including their summer road show 'Embrace Your Space.